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May 7, 2010

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Optical Shop Opens at White Mountain Eye Care

PLYMOUTH, N.H. --- Brooks Brothers, Vogue, Jessica McClintock, Anne Klein, OP, Izod and more—all your favorite designer frames are under one roof at the new optical shop now open at White Mountain Eye Care (WMEC), Speare Memorial at Boulder Point in Plymouth.

“We have over 800 frames in stock,” says Optician William “Bill” Reale, “ranging from a \$99 special for frames and lenses, to high-end, non-prescription designer sunglasses.”

When it comes to all things optical, Reale should know—he has over 30 years in the business. Previously working at Laconia Eye Associates and with a Pearl Vision franchise in the Boston area, he did all the buying for WMEC’s new optical shop, based on past buying experience and eyewear trend. “Smaller, squarer frames with a bit of ‘bling’ are the hot trend right now,” Reale explains.

White Mountain Eye Care’s optical shop also offers good quality, over-the-counter reading glasses, prescription safety and sports glasses, and related accessories. A full service optical shop, it also has its own lab complete with edging machine, single vision plastic and polycarbonate lenses in stock which are generally ready in one hour, as well as the ability to do repairs, adjustments and lens tinting onsite. Multiple vision lenses (bi- or tri-focal) typically take a two to three day turnaround.

Reale says being a part of White Mountain Eye Care enhances the convenience factor for Dr. Richards’ patients needing glasses, and provides value-added services through its quality of lenses, frame selection and turnaround times. Open Monday through Friday from 8:30 a.m. – 5 p.m., they accept several insurance plans including EyeMed Vision Care and Affinity. Those patients insured by Davis Vision also have access to a number of low cost/no cost eyewear options.

“It really is a one-stop optical shop for residents of central New Hampshire,” says Reale. For more information about White Mountain Eye Care & Optical Shop call (603) 536-1284.

Speare Memorial Hospital is a 24-hour, acute care, non-profit community hospital and health care provider serving Plymouth and the communities of central New Hampshire for more than a century. Visit online at www.spearehospital.com or join us on Facebook.

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